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| **What will we be learning?**  **Television in the Global Age**  You will complete an in-depth study of two contrasting programmes produced in different social and cultural contexts.  **Set products:** (up to 2023)  *Humans* (UK/US) Series 1, Episode 1 (2015)  *The Returned* (France) Season 1, Episode 1: ‘Camille’ (2012) | **Why this? Why now?**  This unit builds on the theoretical framework and analysis of set products from Component 1 to a more in-depth study of two television programmes.  Your understanding and application of media theories will be developed to include evaluation of these theories in relation to the studied products.  **This is a compulsory A level Media Studies component.**  **Your studied set products will be an examined part of your A level (Component 2: Media Forms and Products in Depth – Section A).** | **Key Words:**  Globalisation  Transnational  Public service broadcasting  Production; distribution; circulation  Regulation  Ideological significance  Stereotype  Intertextuality  **Key Theories:**  Narratology (incl. Todorov)  Genre (incl. Neale)  Structuralism (incl. Levi-Strauss)  Postmodernism (incl. Baudrillard)  Theories of representation (including Hall)  Feminist Theories (including bell hooks and Van Zoonen)  Theories of gender performativity (including Butler)  Regulation (incl. Livingstone and Lunt)  Cultural industries (incl. Hesmondhalgh)  Reception Theory (incl. Hall)  Fandom (incl. Jenkins) |
| **What will we learn?**  To explore the dynamics that shape contemporary television production, distribution and circulation  To investigate the way in which the television industry is regulated and the marketing strategies used to promote the set products  To explore how the television audience is defined, constructed and targeted on both a national and a global scale  To examine the way in which the products relate to broader cultural and historical contexts, analysing their use of media language and the cultural and ideological significance of the representations they offer  To analyse critically and compare how media products, including products outside the commercial mainstream, construct and communicate meanings through the interaction of media language and audience response  To use a range of complex theories of media studies and use specialist subject-specific terminology appropriately in a developed way  To debate critically key questions relating to the social, cultural, political and economic role of the media through sustained discursive writing  To construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured in an extended response | |
| **What opportunities are there for wider study?**   * Eduqas Digital Resources (on Eduqas A Level Media Studies page) * MediaMagazine Online (Username: HighcliffeSchool1 Password: Highcliffe1) * Curriculum Press factsheets * The Media Show, BBC Radio 4 * Media products: Television programmes (same channels/genres/series) | |
| **How will I be assessed?**   * Formal in-class assessments using exam style essay questions | |